



2026 SPONSOR GUIDE



CONTINUING THE TRADITION

Exciting things are happening around Los Sueños! If you haven't already heard, the marina is now officially **Safe Harbor Los Sueños**. We are thrilled to be part of the Safe Harbor network and look forward to many fantastic things to come, including yet another season of the **Los Sueños Triple Crown Billfish Series!**

Chantilly Air joins us once again as Presenting Sponsor! We thank them for their continued and steadfast support.

To those who have become close members of our extended tournament family, we look forward to seeing your joyful faces back at Los Sueños for another unforgettable round of competition. For those who have yet to join us, we promise it's worth it. The Triple Crown receives widespread and ongoing media coverage throughout the fishing and boating industries. Your exposure in the sport fishing world goes far and wide. The events present a tremendous opportunity to meet and engage with the participants in a relaxed, neighborly environment. **Let's make it happen!**



#LOSSUENOSTRIPLECROWN

LOSSUENOSTRIPLECROWN.COM



	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ENTRY
Logo on tournament website	•	•	•	•	•	•	•
Logo on live scoreboard	•	•	•	•	•	•	•
Logo on scoreboard	•	•	•	•	•	•	•
Logo on sponsor billboard at Marina	•	•	•	•	•	•	•
Logo on sponsor banners at Marina	•	•	•	•	•	•	•
Opportunity to include promotional material in tournament bags	•	•	•	•	•	•	•
Opportunity to a display booth during registration	•	•	•	•	•	•	
Social tickets for awards event	10	8	6	4	3	2	
Logo on sponsor billboard for awards ceremony	•	•	•	•	•	•	
Mention on social media feed during event	•	•	•	•	•		
No competing brands within sponsor category	•	•	•	•			
10-second commercial spot on tournament radio	•	•	•				
Logo on official tournament shirt	•	•	•				
Mention on tournament radio	•	•					
Opportunity to a display booth during awards event	•	•					
Featured sponsor at tournament dinners	•	•					
Logo on tournament bags	•						
Opportunity to sponsor cups to be used during tournament week	•						
	\$24,000	\$18,000	\$15,000	\$12,000	\$7,500	\$4,500	\$3,000

All logos must be supplied in vectors (AI, EPS, PDF, or SVG).

*10-second radio commercials equal approximately 25 words of content.

TOURNAMENT EVENTS

SET UP - WE HAVE YOU COVERED!

We provide the tents, tables, chairs, and table cloths. Our trained staff will assist you with the set up for Wednesday's registration. Leave your banners and any display items at the tent when you're done so you're ready to go for Saturday's awards dinner; there is no need to set up and take down! Overnight security is provided. Flyers, magazines, brochures and small promotional materials can simply be tucked under your table in the staging area. Sponsors are invited to all tournament activities. See below for details regarding transportation and accommodations. Should you need help with other arrangements, just let us know! We are here to assist you.

The official event schedule will be shared with you prior to the tournaments and will be published on the official tournament website lossuenostriplecrown.com.

PROMOTIONAL MATERIALS

At registration for the FIRST LEG of the Los Sueños Triple Crown we hand out the tournament bags for the series to the anglers and captains. We provide one bag this one time per angler and captain for the entire Triple Crown.

Please ship your promotional items and banners (2 mts wide by 1 mt high) to our freight forwarder (with offices in Miami and Los Sueños) at:

American Export
4634 NW 74th Ave
Miami FL, 33166-6447
Tel. 305-597-8377
Contact: Pablo Villalta
Email: gerencia@amexpusa.com and invoices@amexpusa.com

Quantity: 400 pieces

For local sponsors, please contact Douglas Gatjens to coordinate delivery and receipt.

All items need to be received in Los Sueños by **DECEMBER 12, 2025**.

IMPORTANT:

Sponsors are responsible for covering the logistics and cost of shipping through to Los Sueños. Please contact American Export directly to coordinate.

It takes up to two weeks to get the items out of customs with import information in hand. Please email gerencia@amexpusa.com with the following information as soon as your shipment has been sent: 1) Shipping company, 2) Tracking number, 3) Copy of commercial invoice.

SOCIAL MEDIA & WEB

LET'S HELP EACH OTHER

Help us help you by following us @lossuenostriplecrown. Like and share our posts and tag us in yours so we can share the love.

Use the hashtags #lossuenostriplecrown and #ladiesonlytournament.

Together we rise!



TRAVEL PLANNING

TRANSPORTATION

Trans Ruiz airport shuttle offers a discounted rate for sponsors. Refer to rate code Triple Crown 2026 for a flat rate of \$110 (cash only) each way for up to 4 people (each additional passenger will pay \$10 extra, also cash only). If you pay with a credit card your fee will be \$130 each way for 4 people.

TRANS RUIZ

CR phone/WhatsApp: +506-2637-8811

trans_ruiz@hotmail.com

ACCOMMODATIONS

There are many options for accommodations in and around Los Sueños; however, the two most convenient are the on-site Marriott Hotel www.marriott.com/sjols.

Or you can reserve a condominium rental through Stay in Costa Rica (SICR), the only vacation rental office located in our Marina Village. They offer a considerable discount for sponsors.

To book your stay; just email reservations@stayincostarica.com and/or conciERGE@stayincostarica.com, or call Toll-free: +866-439-5922 or Direct: +506-2661-9300.

FOOD & BEVERAGE

Food and beverages are provided on Wednesday evening following registration and the tournament meeting, and Saturday before the awards ceremony. Both evenings you will be treated to a 5-star buffet dinner and open bars. During the rest of your stay, we invite you to enjoy a variety of restaurants at our Los Sueños Marina Village. Visit Isrestaurants.com to view the menus. Reservations can be made by calling each venue directly. Orders for delivery in the resort can be made at 2630-4050.

If there is anything else you need, or should you have any questions, please feel free to contact our team at anytime!

TOURNAMENT DATES

January, LEG 1: Ladies Only 20th, Triple Crown 21-24

February, LEG 2: Ladies Only 24th, Triple Crown 25-28

March, LEG 3: Ladies Only 17th, Triple Crown 18-21

CONTACT US

#LOSSUENOSTRIPLECROWN
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