Ladies Only LOS SUEÑOS TRIPLE CROWN 2027

LEG 1
January 18–23

LEG 2
February 22–27

LEG 3
March 29–April 3

SPONSORSHIP OPPORTUNITIES

Presented by CHANTILLY AIR | SAFE HARBOR™ LOS SUEÑOS

MORE THAN A TOURNAMENT

For three legs each season, the ***Los Sueños Triple Crown brings*** competitive teams, captains, anglers, industry leaders, and sponsors together in one of the world's premier billfishing destinations.

For our sponsors, it is more than logo placement. It is an opportunity to become part of the experience—from registration and the marina to tournament coverage, hospitality, and the awards events that bring each leg to a close.

The atmosphere is competitive on the water and relaxed on shore, creating a distinctive setting where brands can meet participants, build relationships, and become part of a community connected by a shared passion for sportfishing.

This is where competition, community, and the Costa Rican experience come together.

ONE PARTNERSHIP
AN ENTIRE SEASON

The Los Sueños Triple Crown is a three-leg tournament series held out of Safe Harbor Los Sueños on Costa Rica's Central Pacific.

Each leg creates a new opportunity for sponsors to be seen, to welcome guests, and to connect with the teams and personalities that make the Triple Crown special.

2027 TOURNAMENT SEASON

Throughout the season, sponsor brands become part of the tournament environment —appearing alongside the action, the results, the celebrations, and the stories shared by the Triple Crown community.

YOUR BRAND WITHIN THE MOMENTS THAT DEFINE THE TOURNAMENT.

AT THE MARINA

Be present where teams gather, prepare, exchange stories, and celebrate the day's fishing.

DURING REGISTRATION

Meet participants in a welcoming, social environment and introduce them directly to your company, products, or services.

THROUGHOUT THE COMPETITION

Receive visibility alongside live results, tournament communications, official radio coverage, and selected event materials.

AT THE AWARDS EVENTS

Join teams, guests, and fellow sponsors as each leg concludes with tournament hospitality and recognition of the week's achievements.

ACROSS OFFICIAL CHANNELS

Extend your presence through the official Los Sueños Triple Crown website, social media, and tournament-related content included in your sponsorship level.

IT BECOMES PART OF HOW THE TOURNAMENT IS EXPERIENCED.

CONNECTIONS THAT HAPPEN NATURALLY

The strongest partnerships begin with genuine interaction.

The Los Sueños Triple Crown gives sponsors the opportunity to spend time with participants away from the formality of a traditional business setting. Registration, the marina, tournament dinners, and awards events create natural opportunities to meet people and build relationships.

Our team helps sponsors make the most of that experience. From preparing display spaces to coordinating promotional materials and event access, we make participation straightforward and welcoming.

Whether your goal is brand recognition, relationship-building, product introduction, or a stronger connection with the sportfishing community, the Triple Crown provides a memorable setting in which to do it.

Come for the tournament.
Become part of the community.

SPONSORSHIP LEVELS

Every sponsorship level provides a season-long association with the Los Sueños Triple Crown. Benefits increase according to visibility, hospitality access, recognition, and opportunities for direct engagement.

PRESENTING

US$ 24,000

The highest level of season-long presence, recognition, hospitality, and brand integration throughout the Los Sueños Triple Crown.

DIAMOND

US$ 18,000

A prominent presence across tournament channels, events, hospitality, and selected tournament materials.

PLATINUM

US$ 15,000

Strong season-long visibility combined with event access, recognition, and opportunities to connect with participants.

GOLD

US$ 12,000

An elevated tournament presence with digital visibility, on-site exposure, hospitality, and tournament radio recognition.

SILVER

US$ 7,500

Consistent brand visibility across the marina, tournament platforms, registration, and awards events.

BRONZE

US$ 4,500

A visible presence throughout the season, including digital channels, the tournament venue, promotional materials, and event access.

ENTRY

US$ 3,000

An accessible way to introduce your brand to the Triple Crown community through core digital, on-site, and registration benefits.

TO BECAME A SPONSOR CONTACT TOURNAMENT CONTROL
Toll-free: +866-865-9759 • Direct: +506-2630-4000 • lossuenostriplecrown@shmarinas.com
lossuenostriplecrown.com

SPONSORSHIP BENEFITS

SEASON-LONG BRAND VISIBILITY

Included at all sponsorship levels:

- Logo on the official tournament website.
- Logo on the live tournament scoreboard.
- Logo on the tournament scoreboard.
- Brand presence on sponsor billboards at the marina.
- Brand presence on sponsor banners at the marina.
- Opportunity to include promotional materials in tournament bags.
- Dedicated display space during registration.

HOSPITALITY & EVENT ACCESS

Presenting Sponsor: 10 tickets
Diamond Sponsor: 8 tickets
Platinum Sponsor: 6 tickets
Gold Sponsor: 4 tickets
Silver Sponsor: 3 tickets
Bronze Sponsor: 2 tickets

Social tickets provide access to the tournament awards event and sponsor hospitality.

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ADDITIONAL RECOGNITION

PRESENTING THROUGH BRONZE

Logo on the sponsor billboard displayed during the awards ceremony.

PRESENTING THROUGH SILVER

Recognition on official social media during the event.

PRESENTING THROUGH GOLD

- Category exclusivity with no competing brands within the sponsor category
- 10-second commercial spot on tournament radio

PRESENTING THROUGH PLATINUM

- Logo on the official tournament shirt
- Recognition on tournament radio

PRESENTING AND DIAMOND

- Dedicated display opportunity during the awards event
- Featured sponsor recognition at tournament dinners

PRESENTING SPONSOR

- Logo on tournament bags
- Opportunity to provide sponsor cups for use during tournament week
- Ten-second tournament radio commercials contain approximately 25 words.

Final logo applications are subject to artwork specifications and production deadlines provided in the Sponsor Welcome Guide.

WE MAKE PARTICIPATION EASY

Our sponsors arrive ready to connect with the Triple Crown community.
We take care of the essential event setup.

Depending on the selected sponsorship level, support may include:

- ***Display tent***
- ***Tables and chairs***
- ***Table coverings***
- ***Setup assistance***
- ***Overnight security***
- ***Coordination of banners and promotional materials***
- ***Access to tournament activities***
- ***Pre-event schedules and planning information***

Once your sponsorship is confirmed, you will receive the 2027 Sponsor Welcome Guide, with everything your team needs to prepare for the season.

The guide includes artwork requirements, promotional-material deadlines, shipping instructions, tournament schedules, travel information, accommodations, event access, and important contacts.

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JOIN THE TRIPLE CROWN FAMILY

The Los Sueños Triple Crown is built around great fishing, spirited competition, and the people who return to Costa Rica season after season.

Our sponsors are part of that story—on the docks, throughout the tournament, and alongside the teams that make every leg memorable.

Join us for the 2027 season and place your brand at the center of one of Costa Rica's premier sportfishing events.

Let's create a partnership that feels right for your brand.

ASHLEY BRETECHER
TOURNAMENT DIRECTOR

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